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## Round to the greatest place value calculator

Fair value is not necessarily the fair market value of an item, investment, asset or business, but the sum of the value of its parts. The car could sell for \$20,000, but that includes a profit margin provided by the dealer. The car's fair value could be only \$18,500, even if it can be sold at a higher price. Fair value can be calculated in different ways depending on the product to be valued. Understand that for many items, you will need to use the work to calculate the true value. For example, if it takes six hours for four people to produce a widget, and each worker pays \$10 an hour, the true value of the work of that widget would be 24 hours, six hours x four people, for a total of \$240. Understand that to calculate the true value of commercial real estate, you will need to factor in future cash flow cash that will be lost or acquired after sale. Property taxes, maintenance costs, monthly rent and other costs must be used to get an exact number, in addition to the value of the property. The exact formula will depend on geographical location and current market conditions and needs to be adjusted to inflation. Calculate the fair value of the shares by dividing the earnings per share you are considering by the annual return on another investment, such as bonds or real estate. For example, if the EPS is \$2.40 per share and the bond earns 4 percent each year, you'll share \$2.40 at 0.04 percent on the fair value of \$60. Understand that it is difficult to calculate the fair value of a company or company. The IV of business is the amount of ongoing cash flow from day-to-day operations and can be calculated at any time, including open-ended, depending on your goals. Calculate internal value based on the sum of parts of the item. For example, when you produce a product, an IV can be the total value of each screw, nail, screw, clip and material used to assemble it. This differs from the market value as it does not include the seller's profit or labour costs. Type Fair value of inventories and other assets cannot be calculated without a positive profit. If possible, buy the company at a price below its estimated fair value. Warnings Make sure that the EPS you use to calculate the true value of inventory is as accurate as possible and based on multi-year performance. While the business world has generally adopted tools to measure potential investment in financial yields, there is no analogy there to measure the hoped-for social and environmental rewards in dollar terms. The Rise Fund and the Bridgespan Group have developed a methodology to assess the social or environmental benefits of impact investments for social or environmental benefit. How it works The Six-Step Process ends with a number called the effect of a multiple of money, or IMM, that expresses social value multiple investment. As concerns about scarcity and inequality become increasingly urgent, many investors want to create both business and social returns to do well by doing good. One of the ways is the impact of investment shifting capital to companies that are expected to bring social and environmental benefits as well as profits. But there's a problem: While the business world has a number of universally accepted tools, such as internal profit margins, to measure potential investment financial returns, there is no analogy there to measure the hoped-for social and environmental rewards in dollar terms. Predicting benefits is all too often a matter of guesswork. Investors hope to use the company's track record on social and environmental impacts to assess future opportunities similar to finding little useful data to assess. Reporting on environmental, social and governance issues is now standard practice for nearly three quarters of the world's large and medium-sized enterprises, but it is usually limited to information on commitments and processes and rarely assesses the actual impact on customers or society. These analytical weaknesses have been identified by key players and have stepped up their searches to better understand impact measurements and management. Notable among them are Root Capital, MacArthur Foundation, Omidyar Network, Stingy Impact Fund, Bridges Impact+, World Economic Forum, and Rockefeller Foundation. This work has produced a number of interesting indicators, including the social return on investment (SROI). The impact management project, launched in 2016 involving funds and major investment managers, aims to combine all these threads into a single language on impact management and develop a practical toolkit to implement best practices. Based on this work, the organizations we work for, the Rise Fund, the \$2 billion impact investing fund for growth-stage companies managed by TPG Growth and bridgespan group, a global social impact consulting firm, have tried over the past two years to bring rigour to financial performance assessments to assess the social and environmental impacts. Through trial and error, and in collaboration with experts who have worked for years in this field, the partnership between Rise and Bridgespan has developed a forward-looking methodology to assess before any money is committed to the financial value of the social and environmental benefits that could result from every dollar invested. Thus, social investors, or corporations or institutions, can measure the expected return on opportunity. We call our new metrics the impact of a multiple of money (IMM). Fewer people touched deeply may be worth more than many people hardly affect. Calculating an IMM is not a negligible undertaking, so any company that wishes to use it must first determine which products, services or projects guarantee the effort. How A Capital Investor Rise a qualitative assessment of potential investments to filter out transactions that are unlikely to keep the IMM barrier, just as it filters out transactions that are not financially promising. Companies with a social objective and potentially measurable impact are getting the green light for the IMM assessment. Rise will invest in the company only if the IMM calculation shows that the minimum social return on investment is \$2.50 for every \$1 invested. Companies adopting this metric can set their own minimum thresholds. To be clear, many assumptions and choices are involved in this process, allowing any assertion that our method can provide a final number. But we believe that this approach provides valuable guidance on which investments will have or will not have significant social impacts. In the following pages we explain how to calculate the IMM in the investment selection process. The method consists of six steps. 1. Assess the eligibility and scale of investors should start taking into account the relevance and scale of the assessment of the product, services or projects. The manufacturer of household appliances may want to consider investing in energy-saving functions on its product lines. A health clinic provider may want to assess the potential social benefits to expand to low-income neighborhoods. As for the scale, ask how many people will the product or service reach, and how deep will its impact? The rise of experience with calculating the product reach of the educational technology company EverFi, one of the first impact investments, is a good example. (Financial and participatory data in this Article shall be representative; the actual figures shall be confidential.) Rise identified three EverFi programs that already had a significant reach: AlcoholEdu, an online course designed to prevent alcohol abuse among students who were given to more than 400 universities; Haven, which educates college students about dating violence and sexual harassment and uses about 650 universities; and financial literacy program that introduces students to credit cards, interest rates, taxes and insurance, and is offered in more than 6,100 high schools. Based on planned annual student admissions activities in these programmes, Rise estimated that investing in EverFi could affect 6.1 million students over five years from 2017 on. Of course, the impact of the programme is not limited to the number of people touched; it is about the improvement that has been achieved. Fewer people touched deeply may be worth more than many people hardly affect. Consider another Rise investment, Dodd Dairy, which lenses and processes fresh milk daily from over 220,000 small farmers across rural southern India. The number of affected farmers was unknown, so what Rise needed to estimate was how much milk Dodd could buy from them and at what price. Sales are estimated to be 2.6 billion litres of milk over five years, which has resulted in investments in Dodd's annual income of 73%, from \$425 to \$735. Small-income operators with reliable buyers spend less time and money on their milk and have the predictability and support needed to make long-term investments, increasing milk yields and hedged income. 2. Determine the social or environmental outcomes of the target The second step in the calculation of the IMM is to determine the desired social or environmental results and to determine whether existing studies check whether they are achievable and measurable. Fortunately, investors can use a huge array of social science reports to assess the company's impact potential. Over the past decade, foundations, nonprofits, and some policymakers (including the U.S. Department of Education's Investment Innovation Fund) have relied heavily on research results to manage funding for social programs. This acting movement has contributed to the development of industries around social outcome measurements led by organizations such as the MDRC, a non-profit social policy research organization; Abdul Latif Jameel Poverty Action Lab (J-PAL) MIT; and Math Policy Research, based in Princeton, New Jersey. On AlcoholEdu we drew to a 2010 randomized controlled study that showed students who were exposed to the program experienced an 11% reduction in alcohol-related incidents, such as engaging in risky behavior, doing or saying embarrassing things, or feeling bad about themselves because of their drinking. This would mean about 239,350 fewer incidents. According to the National Institutes of Health, alcohol-related deaths account for about 0.015% of all deaths among students in the United States. Rise estimated that AlcoholEdu could save 36 lives among the approximately 2.2 million students who were projected to get involved with the program over five years. (Saved lives, perhaps the most important effect, which is less drinking, is relatively simple to monetize. However, reducing alcohol abuse clearly brings additional benefits to individuals and society.) For Haven we focused on preventing sexual violence. Approximately 10.3% of undergraduate women and 2.5% of undergraduate men experience sexual abuse each year. According to a 2007 study that evaluated the impact of in-person courses on preventing sexual violence that was taught at a college in the northeastern United States, the attack decreased by about 19% for women and 36% for men among those who took the course. Applying this data to 2.6 million students expected to experience the Haven program over five years, and assuming an equal number of college women and men attended, Rise estimated that the program would prevent 25,869 incidents of sexual assault among women, and 12,029 incidents among men. 3. Assess the economic value of these results to the company Once they have set the target results, social impact investors must find an anchor study that steadily translates these results into economic terms. Cellulari, the provider of the African mobile payment platform used by banks, major retailers, telecommunications companies and governments is a good example. Cellulari worked with the Nigerian Ministry of Agriculture to transform the corruption-afflicted program, which provides seed and fertilizer subsidies. The company developed a cell phone app that allows farmers to pick up their subsidized goods directly from local traders, reducing the possibility of graft. The program was to lose 89% of funds to non-feeding and corruption. Cellulari's app now allows delivery of 90% of the intended support. Our task was to understand the economic impact on farmers when they received subsidised seeds and fertilizer. We used a credible study comparing the results of one season for farmers enrolled in the subsidy programme with those of similar farmers who were not admitted. A study found that participating farmers earned an additional \$99 this season by improving corn yields. To choose an anchor study, we look at several key functions. First, its rigour. Does the study systematically assess previous research results in order to draw conclusions for this research institution? Alternatively, does it lead to conclusions from a randomized controlled trial that compares groups with and without selected intervention? Both types of studies are better than observational or case studies. Equally important: Does the study include people living in similar contexts (city, say or rural) and the same income group? The closer the game is, the better. Recent research is better than older. And studies often cited in research literature deserve additional consideration. If the lack of uncertainty or reliable research stops your work, seek guidance from an expert in this field. For example, we asked for advice from the Financial Services Innovation Center in Chicago when we were unable to find appropriate studies that show the impact of helping people create a regular savings habit, one of the three impact pathways we examined for Acorns, a fintech company for low- and middle-income individuals. This call led us to carry out research showing that even modest savings in the target group can reduce the use of high-cost payday loans. To recalculate AlcoholEdu's results in dollars, we focused on the U.S. Department of Transportation's guidance on reducing deaths or injuries, which uses a measure called the value of statistical life. According to this anchor study, fatality is worth \$5.4 million. Thus AlcoholEdu could be expected to generate a social value of at least \$194 million, saving 36 lives. In the case of Haven we found that researchers at the National Institutes of Health have done quite a bit of work on the economic impact of sexual assaults. In fact, the NIH has tied the legal, health and economic costs of \$16,657 per attack, adjusted for inflation, multiplied the NIH number with the estimated number of sexual sexual Haven could be eliminated (37,898) to get nearly \$632 million. Because sexual violence is under-reported, Rise believes that haven's impact may be even greater. Occasionally, monetizing social or environmental benefits and costs raises difficult questions. For example: Does the additional dollar income have a greater impact on someone in a new market versus someone in a developed market? When increased income is the result of a goal, should we count that impact no matter how much the family earned before or only when it earned below a certain threshold? When saving lives is the desired result, can we put a dollar value to every person who benefits? Health economists estimate the value of statistical life (VSL) drastically varies by country, but where human life should be directed differently just because of accident geography? To address such issues, Rise, an impact-investing fund, relies on research to substantiate decisions in evidence and provide an analytical basis for decision-making. For example, for some IMM Rise has created a global weighted average for saved lives, rather than using country-specific metrics to avoid the unintended consequences of dumping investments in favour of developed countries. For other IMM calculations Rise has looked at how impoverished people actually spend extra dollars unlike those in the higher income bracket. Such complex issues deserve constant input and the attention of research communities. We relied on the EverFi Financial Literacy Programme for a 2016 study looking at a similar programme for secondary school students. It found that program participants had an average of \$538 less consumer debt at age 22 than a similar group of students who had not been exposed to the program. The average interest paid on this additional debt was about \$81 over five years. Assuming that 1.3 million students completed the EverFi program within five years, and they all saved \$81, the economic value of the program totalled \$105 million. We estimated that the social impact of the three EverFi programs combined was a five-year economic value of about \$931 million: \$194 million for AlcoholEdu, \$632 million for Haven, and \$105 million for financial literacy. 4. Taming risks Although we have proven that social science research can be used to benefit from social and environmental investments, we are aware of the risks of applying research results that are not directly related to the opportunity for the investment. That is why we adapted the social values obtained by applying the anchor study to reflect the quality and relevance of the study. We do this by calculating the impact disposal index. We assign values to six risk categories and sum them to get an impact probability result on a 100-point scale. Two components of the index relate to the quality of the anchor study and how exactly it relates to the product or service. Together, these account for 60 out of a possible 100 Anchor studies based on meta-analysis or a randomised controlled study earn the highest points, while observational studies are lower. AlcoholEdu study was in the previous category; Haven and financial literacy program research was the last. In order to establish a link between the anchor study and the desired result of the product or service, assumptions are sometimes required and higher assumptions are more risky. For example, the anchor study of the EverFi financial literacy program clearly links training to reduce student debt as a result of the maximum rating. But AlcoholEdu and Haven relied on research with a less clear link. AlcoholEdu assumes that its training leads to fewer negative alcohol incidents, resulting in lower rates of alcohol-related deaths. Anchor Study Haven assumes that sexual violence prevention training leads to fewer attacks, and lessened less of the consequences of these attacks. The four remaining components of the index, each of which gets a maximum score of 10, are context (Does the study's social environment correspond to the project? For example, are they both urban, or is there one rural?), national income group (Does the population of the study and project in the same country income group, as determined by the World Bank?), product or service similarity (How closely or in the activity study corresponds to what the project provides? For example, is the product or service delivered to the same age group in both[10] and the intended use (is there a risk that it will not be used as expected after the purchase of the product or service? Consider that sports membership has a high drop-off rate.). When applying the Index to EverFi programs, Rise's estimated impact probability score for AlcoholEdu, Haven and Financial Literacy Program is 85%, 55% and 75%, respectively. It then adjusted its expected monetary impact accordingly, arriving at \$164 million for AlcoholEdu, \$348 million for Haven, and \$77 million for the Financial Literacy Program. The risk-adjusted impact on all three programs combined was \$589 million, up from \$931 million. Investors can use social science reports to assess the potential for an impact on a company. The index proved difficult to create. We specified the risk categories and values assigned each time, based on expert feedback on evaluations and measurements. For example, one version stressed the importance of comparing the results of research according to geography, say, a country or continent. However, experts stated that a more accurate comparison could be to compare studies of similar income groups, regardless of country or living conditions (urban versus rural). The Impact Disposal Index tries to cover the most important risk elements, but we are aware that it does not capture every threat to the impact or all the nuances of risk between anchor studies and the company's product or service. We hope to make improvements as others bring new ideas to the table. 5. Terminal Value The terminal value will be measured in dollars above a clear forecast period and usually represents a large percentage of the company's total projected value. However, it is a new concept of social investment, which usually focuses on quantitative figures of current or historical impacts. To make sure that many projects (e.g. dispensing chlorinating tablets) social impact (safer water) does not survive the programme for a long time. But others (such as installing solar panels) can have long-term effects (panels save energy long after they are installed). It is therefore appropriate to assess the final value in certain cases. Here's how Rise addresses this issue: Starting with the estimated value of the impact of the last year of investment, Rise assesses the likelihood that both output (people reached) and social value will continue to stagnate for not another five years. Companies with a high probability in both transfers receive a discount rate of 5%, which means that the net book value of the year decreases by 5%. Those who score low get a discount rate of 25%. To assess the final value of everfi's programmes for the post-fat period 2022-2026, Rise assumed that their estimated \$159 million total impact in 2021 — the last year of its investment — would also be generated in each of these five years. This figure was then discounted by 20% per year, reflecting assumptions about the number of users who graduated from the programs and the possible duration of the learning effects. As a result, the final value is \$477 million, a five-year residual value. Rise could claim for three programs. Rise added that the amount adjusted for the risk adjusted \$589 million impact realized during the investment holding period to get a total impact of about \$1.1 billion. 6. Calculate social returns for every dollar spent in the final step of calculating imm varies for companies and investors. Companies can simply use the approximate value of social or environmental benefits and divide it by total investment. Suppose the company is investing \$25 million to launch a line of low-cost eyewear for rural residents in developing countries, and its research results in an estimate of \$200 million in social benefits based on higher customer productivity and income. The company simply split \$200 million to \$25 million. Thus eyewear generates \$8 in social value for every \$1 invested. The IMM expresses it as 8X. However, investors must take additional measures to take into account the partial ownership of the undertakings in which they are invested. Suppose rise invests \$25 million to purchase a 30% stake in the company, projected to generate \$500 million in social value. It can take credit for only a fraction of this value reflected in its stock: \$150 million. Rise distributes \$150 million in its \$25 million investment and arrives at \$6 in social value for every \$1 it invested in—IMM 6X. Rise invested \$100 million in 50% of it adjusted its share of EverFi's projected risk-adjusted \$1.1 billion social value to \$534 million and distributed that amount with its investment to arrive at the IMM around 5X. Imm's great advantage is that it allows for a direct comparison of investment opportunities. It is important, however, to understand that the number is not an exact multiple, such as traded stock price earnings multiple. For all the rigor that may be located behind a given IMM calculation, it's possible that some other analyst rely on another, equally valid anchor study, which leads to a rather different number. Instead, treat the IMM as a directional measure. And make all the steps in your calculation transparent. When others understand your assumptions, they can help you clarify them to create stronger numbers. We also recommend that you use sensitivity analysis to show what happens to imms when you change underlying assumptions. This process will help you identify the main drivers of social value. CONCLUSION Speaking at the 2017 Global Steering Group on Impact Investment Summit, Sir Ronald Cohen, a leading impact innovator and advocate, argued that the field's rapid growth would reach a tipping point and spark a chain reaction in the face of investors, large companies, foundations and social organisations. This could lead to the adoption of an impact assessment in day-to-day business processes and activities. However, the first companies and investors need to develop better ways of assessing the social and environmental impact. It is a priority to relate not only to the impact of investors, but to all those who want to see more private capital flow towards addressing urgent social needs. We have launched this experiment to demonstrate the value of putting the impact of signing on the same basis as financial signing. This is a model that Rise and Bridgespan are trying to share with other investors and companies the commitments that led to Rise to start a new company to promote research and gather the research needed to inform the impact of investment decisions. In a world where more and more companies are talking about profits and goals, IMM offers a strict methodology to promote the arts to allocate capital to achieve social benefits. In the process of editing this article for printing, the HBR is an unclined point provided by the authors, stating that the methodology described is based on the previous work of many institutions, including in particular the existing system developed by the impact management project, cooperation involving foundations and large investment institutions. HBR deplores the release and has updated the point in this digital version. 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